

# Arkona Digital Privacy Policy

Effective date: July 28, 2020

## Privacy Policy

Arkona Digital built this app (hereinafter referred to as the Service) as a Freemium app. This Service is provided by Arkona Digital at no cost and is intended for use as is.

The Privacy Policy describes what information is collected from our users, including children, when the app is downloaded; how such information is used and stored; in what cases such information can be disclosed to third parties; how users, parents and guardians can control the use and disclosure of collected information; and how information is protected. The Service is intended for a younger audience, including users under the age of 13. If you are under 18 years old, please review this Privacy Policy with a parent or guardian. By accessing the Service, you agree to comply with this Privacy Policy. If you do not agree with this Policy, please do not use the Service.

If you choose to use our Service, then you agree to the collection and use of information in relation to this policy. The Personal Information that we collect is used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

## Information Collection And Use

For a better experience, while using our Service, we may require you to provide us with certain personally identifiable information, including but not limited to device unique identifier, device model, device Internet Protocol ("IP") address, the time and date of your use of the Service.

The Service does use third party services that may collect information used to identify you.

Link to privacy policy of third party service providers used by the Service:

- [Unity \(https://unity3d.com/legal/privacy-policy\)](https://unity3d.com/legal/privacy-policy)
- [Unity Analytics \(https://unity3d.com/legal/privacy-policy\)](https://unity3d.com/legal/privacy-policy)
- [AppMetrica \(https://yandex.ru/legal/confidential\)](https://yandex.ru/legal/confidential)
- [Vuforia \(https://www.ptc.com/en/documents/policies/privacy\)](https://www.ptc.com/en/documents/policies/privacy)

## **With Whom We Share Your Personal Information**

We do not share your personal information with third parties, other than:

- to business partners, suppliers, and sub-contractors for the performance of any contract we enter into with them or you, for example, providers of hosting services, analytics services, services that add functionality to the Service, or other services that help us develop and operate the Service;
- to our regulators, law enforcement, or fraud prevention agencies, as well as our advisors (including legal advisors and auditors), courts, and any other authorized bodies, for the purposes of investigating any actual or suspected criminal activity or other regulatory or legal matters, etc.;
- in the event of a merger, acquisition, or other similar event, to a prospective buyer or otherwise of our business or assets, in which case we will disclose your personal data to such prospective buyer or otherwise of such business or assets;
- if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements; or to protect the rights, property, or safety of Arkona Digital, our customers, or others. This may include exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction; and
- to legal advisors and otherwise in connection with legal proceedings in order to enforce or apply our rights under any contract;

We do not share your information with third parties for marketing purposes and without your consent.

## **Transfer Of Data**

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside Russian Federation, please note that we transfer the data, including Personal Data, to Russian Federation and process it there.

Your consent to this Privacy Policy represents your agreement to that transfer.

We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

## **Log Data**

We want to inform you that whenever you use our Service, in a case of an error in the app we collect data and information (through third party products) on your phone called Log Data. This Log Data may include information such as your device Internet Protocol (“IP”) address, device name, operating system version, the configuration of the app when utilizing our Service, the time and date of your use of the Service, and other statistics.

## **Service Providers**

We may employ third-party companies and individuals due to the following reasons:

- To facilitate our Service;
- To provide the Service on our behalf;
- To perform Service-related services; or
- To assist us in analyzing how our Service is used.

We want to inform users of this Service that these third parties have access to your Personal Information. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

## **How Long We Keep Your Information**

How long we retain your personal information depends on why we collected it and how we use it, but we will not retain your personal information for longer than is necessary for our business purposes or for legal requirements.

## **Security**

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

## **Links To Other Sites**

This Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

## **Social Sharing Features**

Our Service may offer social sharing features and other tools integrated in the Service. One example is the “Share Photo” button that allows you to share images that you take using our Service with other media. When using such features information about you is shared with your friends or with the public, depending on your settings on the social media that provides the social sharing feature. You can obtain more information about this by reading the privacy policies of the social media that provide these features.

## **Children’s Privacy**

As stated above, the Service is intended for a younger audience, including users under the age of 13. We encourage parents and guardians to review this Privacy Policy with their children.

We are committed to complying with the Children’s Online Privacy Protection Act (“COPPA”), a U.S. law designed to protect users under the age of 13 online. Accordingly, we do not collect personal information from children under 13 years old, except when permitted by COPPA.

We collect this information pursuant to our legitimate business interests, as permitted by the European Union’s General Data Protection Regulation.

Moreover, we do not collect more personal information than is reasonably necessary to utilize the Service.

If you have any questions about our information collection and use practices; would like to review, correct or delete your child’s personal information; or would like us to discontinue the further collection or use of your child’s personal information, please contact us using the contact details provided under the “Privacy policy contact information” heading below.

## **Policy Updates**

This Policy may change from time to time. The most current version of our Privacy Policy can be found at <https://arkonadigital.ru/privacypolicy/ArkonaDigitalPrivacyPolicy.pdf>. We will always keep this up to date so that you know what information we will collect from you, how we may use it and when we may disclose it.

## **Privacy Policy Contact Information**

If you have any questions or complaints about our Privacy Policy, please contact us at: [arkonadevelopers@gmail.com](mailto:arkonadevelopers@gmail.com)